

SPECIAL ATTENTION TO GGBA BOARD MEMBERS: WE NEED YOU AT THE OCTOBER MEETING AS WE NEED A QUORUM TO ELECT 2010 BOARD MEMBERS AND OFFICERS. PLEASE MARK YOUR CALENDARS FOR OCTOBER 13. THANKS, LINDA

Greater Genoa Business Association
Meeting Minutes
September 8, 2009

CALL TO ORDER

Meeting was called to order by Co-Chairman Bill Bowersock at 5:40 pm.

PRESENT

Bill Bowersock, Lynne Bowersock, Bill Aten, Nancy Aten, Linda Birdwell, Keith Corban, Suzanne Corban, Dan Aynesworth, Darlene Tiffany.

APPROVAL OF AGENDA - Agenda was approved.

APPROVAL OF MINUTES FROM 7-14-09 and 8-11-09 MEETINGS - Minutes were approved. Thank you to Nancy Aten for recording and preparing the minutes.

TREASURER'S REPORT –

Receipts:	Membership Renewals	160.00	
	Trey Stone Concert	500.00	
	Old Time Music Festival	462.00	
Disbursements:	Trey Stone Concert	500.00	
	Old Time Music Festival	600.00	Sound system
		203.50	Beverages

Ending Balance is \$6,324.85. Expecting an invoice for the cover for the Platform.

CORRESPONDENCE –

1. Thank you from Sheryl Gonzales for Old Time Music Festival support.
2. Invitation from CVCC for Gala affair on Nov. 14.

TOWN REPORT – NONE

OLD BUSINESS –

Old Time Music Festival. Considered a success. Congrats to Sue Knight, Organizer. Next year's festival will be 8-14-2010.

Diana Borges has resigned from the GGBA Board. Lynn Bowersock was elected to complete Diana's term, ending Oct. 13, 2009.

NEW BUSINESS

Genoa Cable Advertising-

The Genoa Town Advisory Board approved their portion (\$1,200) of the advertising costs.

Pictures for the ad have been selected and the first draft of the script has been received.

Keith has updated the GGBA web site and put a link in to the Quintus Resort Video that was produced by Charter and contains some footage we may use.

Charter will be in town on 9-17 to start work on the video. Lynn will set up the Gazebo.

Genoa Community Directory –

Bill Aten will lead the effort to produce a new directory.

If anyone has materials or procedures from the 2005 Directory, please forward to Bill.

Linda Birdwell got a bid from Kinko's to produce the directory at \$2.50 per copy. We would need approx. 1,000 copies.

GGBA will mail an input form to all Genoa PO Box holders requesting updated information.

It is anticipated that we will sell advertising to completely cover the costs of production.

- i. Business Card Size Ad - \$50/\$90 for non-members
- ii. Half Page Ad - \$100/\$140
- iii. Full Page Ad - \$200/\$240
- iv. Inside or Back Cover Ad - \$300/\$340

Gazebo Volunteer Appreciation Dinner – Lynn Bowersock will contact Trimmer's Outpost to see if we can have the event in their barn. Planning for early October.

Candy Dance – need volunteers to sell tickets for the 50/50 raffle. Bill B. is looking for volunteers to work the bars. There will be two bars this year and three shifts: 3-5, 5-7 and 7-9 PM. Thanks in advance for your help.

NEXT MEETING

Tuesday, October 13 at 5:30 pm in the Town Board Room. We will be voting for 2010 officers, so please come and offer your nominations. Also, please consider serving on the Board and/or as an officer.

ADJOURNMENT

Meeting was adjourned at 6:35 PM.